



BURNLEY BOROUGH COUNCIL REPORT TO THE FULL COUNCIL

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PORTFOLIO: REGENERATION AND ECONOMIC DEVELOPMENT

EXECUTIVE MEMBER: COUNCILLOR SUE GRAHAM

DATE OF REPORT: 22/11/2017

Progress against our strategic commitments

Strategic commitment	Progress update
<p>PR2- We will proactively support the borough's businesses to innovate and expand, and make the borough a natural choice for business relocation.</p>	<p>Burnley Business Week was held between 9th - 13th October. The week was another success. 22 events were held attracting over 380 individual bookings. Business Week is a mixture of training, workshops, talks and seminars for local businesses and all events are free to attend. Examples of feedback about the week:</p> <p>"it's a fantastic initiative that more businesses and individuals should benefit from"</p> <p>"Great effort from the team, much more committed to working with businesses than many other areas"</p> <p>Business Growth Programme</p> <p>Four companies have been supported with mentoring from Enterprise Lancashire. Two companies have received grant payments totalling £11,510 and together the companies will be creating 8.5 new jobs and safeguarding 10.5.</p> <p>New data from the ONS Business Register & Employment Survey shows that the number of jobs in Burnley increased by 2.7% between 2015-2016. This is a higher rate of growth than Lancashire (1.6%), North West (2.5%) and Great Britain (1.8%) over the same period. This makes for an 18.5% increase since 2009 when figures first became available.</p>
<p>PR3- We will make the borough attractive to retail and leisure developers, and will identify a sustainable</p>	<p>The 2nd annual Burnley Literary Festival took place 6 to 9 October – 59 events across 13 town centre venues including coffee shops, Burnley Mechanics, Burnley Central Library and a Pop-Up Festival Venue on St James's St. The full evaluation is still underway but</p>

<p>future for the Burnley Market.</p>	<p>we've received extremely positive feedback from those who attended. Initial assessment is that over 1100 people attended sessions across the 4 days with visitors from Burnley, East Lancashire and as far afield as the Peak District, Cumbria, Preston & Bradford.</p> <p>The Burnley markets Team, working with Charter Walk, has established a new monthly market on the first Thursday of each month on the Market Square. The market has 14 traders and is part a broad ranging plan to promote the Market Hall. The monthly market is attracting new customers to the market hall and creating a real buzz in town.</p>
<p>PR4- We will develop and deliver the Local Plan. This will act as the key supporting framework for encouraging future employment and investment in a range of housing stock.</p>	<p>The Local Plan was submitted to the Secretary of State for independent Examination on the 20th July. The Examination is underway and the public Hearings sessions commenced commence on Tuesday 7th November 2017.</p>